

## **INVITATION TO BID**

The Bids and Awards Committee (BAC) of the Intercountry Adoption Board (ICAB), an attached agency of the Department of Social Welfare and Development (DSWD), through the General Fund (101) intends to apply the sum of ONE MILLION FIVE HUNDRED THOUSAND PESOS (P1,000,000.00) being the Approved Budget for the Purchase of ICAB's Development and Implementation of Campaign with the following description/specifications:

Development & Implementation of Creative Campaign  
(Infomercial Promoting Adoption)

Bids requirements must be submitted to the ICASB Bids and Awards Committee at No. 2 Chicago St., corner Ermin Garcia St., Barangay Pinagkaisahan, Cubao, Quezon City 1111 on or before October 17, 2012.

Opening of the Bids will be on October 17, 2012 at the ICAB office. The ICAB reserves the right to accept or reject any Bid, to annul the bidding and to reject all Bids at any time prior to the contract awards thereby incurring no liability to the affected Bidder or Bidders.

For further inquiries, please call or contact Ms. Janet T. Santos at telephone numbers 721-97-81/82, 726-45-68 local 815/816 or e-mail us at adoption @icab .gov.ph. This publication is also posted in our website at [www.icab.gov.ph](http://www.icab.gov.ph).

**GINA C. ESCALANTE**  
Chairperson  
BIDS AND AWARDS COMMITTEE

**Intercountry Adoption Board**  
Bids and Awards Committee (BAC)  
Minutes of Meeting  
October 17, 2012

I. The meeting was called to order at 10:00 a.m.

II. Attendance:  
Gina C. Escalante  
Danilo P. Gatmaitan  
Herman T. Mangabat  
Rutchel Q. Pocdihon

III. The following were the discussions and the deliberations:

Issues and Concerns	Deliberation/ Discussions	Agreement/ Recommendations
1. Evaluation of the bid/quotation from McCann World-Group Phils., Inc. the only bidder who presented their campaign materials.	The quotation received was submitted by McCann Worldgroup Phils., Inc. Several calls were received from bidders to inquire but no quotations were forwarded.	With the failure of bidding, the BAC awarded to McCann Worldgroup Phils., Inc. the infomercial campaign because the concept presented was appropriate for the project.

IV. The meeting was adjourned at 1:30 PM.

Attested by:

**Gina C. Escalante**  
BAC Chairperson

**Danilo P. Gatmaitan**  
Member

**Herman T. Mangabat**  
Member

**Rutchel Q. Pocdihon**  
Member

**NOTICE OF AWARD**

October 19, 2012

**Ms. Cecile Velez**

Associate Group Head Director  
McCann Worldgroup Phils., Inc.  
5/F Active Fun Bldg., 9<sup>th</sup> Ave.  
Bonifacio Global City  
Taguig City  
Ref. No. 1985517

Dear **Ms. Velez**:

We would like to inform you that the procurement for the Development and Implementation Campaign with the following description:

Adoption Advocacy/Infomercial Promoting Adoption

is hereby awarded to you for submitting the Competitive Price Quotation at a price equivalent to Pesos: **ONE MILLION (P1,000,000.00)**.

You are therefore required within ten (10) days from the receipt of this notice of award to formally enter into contract with us. Failure to enter into the said contract shall constitute sufficient ground for cancellation of the award.

Very truly yours,

**GINA C. ESCALANTE**

BAC Chairman

Conforme:

\_\_\_\_\_  
Signature over printed name

**McCann Worldgroup Philippines, Inc.**

Date: \_\_\_\_\_

**NOTICE TO PROCEED**

October 24, 2012

Mrs. **CECILE VELEZ**  
McCann Worldgroup Philippines, Inc.  
5/F Active Fun Building  
9<sup>th</sup> Avenue corner 28th Street  
City Center, Bonifacio Global City  
Taguig City  
Ref. No. 1985517

Dear Ms. **Velez**:

The attached Contract Agreement having been approved, notice is hereby given to McCann Worldgroup Philippines, Inc. that work may commence on the campaign's Creative Development and Implementation of intercountry adoption advocacy effective one (1) day after you acknowledge receipt of this notice.

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Contract.

Please acknowledge receipt and acceptance of this notice by signing both copies in the space provided below. Keep one copy and return the other to the Bids and Awards Committee, Intercountry Adoption Board.

Very truly yours,

**GINA C. ESCALANTE**  
Chairman  
Bids and Awards Committee

I acknowledge receipt of this Notice on \_\_\_\_\_  
Name of the Representative of the Bidder \_\_\_\_\_  
Authorized Signature \_\_\_\_\_